Karen Kuklinski, UpTwist Marketing: Intro/Sales Letter for Ultimate Health Group, 1/2004

ULTIMATE HEALTH GROUP

January 31, 2004

Mr. Hank McKinnell Vice President of Convention Planning Sprint 100 Lake Side Drive Kansas City, MO 10001

Dear Mr. McKinnell:

Thank you for your interest in the Ultimate Health Group. Like Sprint, we are committed to making a difference in the world, and are doing so by transforming health and quality of life, one workplace at time.

Who are we?

Ultimate Health Group provides dynamic, motivational keynote addresses, individual and team-led seminars, product launches and one-on-one coaching – all with an unwavering focus to empower individuals to achieve life-balance and optimal health.

What can you expect?

You will receive an educational program that has been tailored to meet your objectives. Our platforms offer the latest evolutions in the fields of human potential, medicine, nutrition, supplementation, fitness, financial planning and psychology.

What makes us unique?

Our speakers are leaders in the arena of motivation and the physical/psychological approach to health and healing. Having transformed thousands of lives, including their own; these experts are committed to advancing sustainable whole-person wellness.

As part of our passion for prevention, the Ultimate Health Group donates 1% of our income to not-for-profit organizations devoted to preventing life-threatening illnesses.

What results will you see?

Our programs are customized to provide you with the results you desire! Is your goal to: Improve your bottom-line? Reduce healthcare costs? Increase productivity? Is your target audience: senior level managers, specific departments or your entire organization? We will deliver a program that works for you!

As a first step, please give us a call at 866.599.2030 or visit our web-site at <u>www.uhgroup.com</u> to learn more about our speakers and to see how our programs can help you achieve your health and wellness goals.

Maximize your greatest resource – Your Human Potential!

Sincerely, Eddie Miller CEO and Founder

P. S. As a special thank you, the first 20 people to fill out our new online pre-event questionnaire will receive the book *The Intersection of Joy & Money* by our speaker, Mackey McNeill.

ultimatehealthgroup.com