Karen Kuklinski, UpTwist Marketing: Book Review for morethanmoney.org Web-site, 1/2004

Book being Reviewed: "The Intersection of Joy and Money" by Mackey Miriam McNeill CPA/PFS

Rating of book: 5 out of 5

Short Summary of Book

This purpose of this book is to bring personal power to your relationship to money and to create self-defined prosperity. Your way of being with money is a mirror for you to see yourself in the world. Through a series of exercises, you discover your own beliefs about what prosperity means to you and where the beliefs originate. The author gives you the tools to consciously choose your beliefs and make conscious money decisions.

I was also introduced to the concept of Socially Responsible Investing for the first time in this book.

What were you hoping to learn by reading/reviewing this book?

I was hoping to be open to focusing on money in a joyful way and also to increase my income. I was surprised to discover how much feeling money has attached to it. My approach to money was to spend based on feelings and save whatever was left. There was an element of 'not being clear' about what I already had and what I wanted.

How well were your desires met?

This book met my expectations and more. The tone of the book is one of warmth and understanding. And, the exercises move you to a place of deep introspection in a fun, inviting way. I found myself thinking for the first time about what my parents believed about money. And, how it affected what I believe about wealth.

I was able to untangle my desires and become clear on what I wanted. For example, since reading the book, I have started my own business. I thought I wanted more money, but what I really wanted was more joy.

What information, inspiration, skills or new ideas did you learn from reading this book:

Money is energy. Your wealth/money results come directly from the intentions you set. If you do not consciously set your intentions, your unconscious mind will set them for you – most likely based on old beliefs.

The author is a CPA/Financial Advisor with a holistic metaphysical way of viewing life. This is an incredible combination of practical and heart/soul-touching. The book is filled with tools and worksheets and stories from her own life.

What were the downsides or disappointments to reading the book:

Though not a fault of the book, an ideal student would benefit the most! The kind of reader who would fill in each financial statement, examine every area of their money life and hire a financial advisor. I wasn't ready to take the financial examination to the complete point that the book recommends.

Under what circumstances you would recommend the book to a More Than Money member?

This book would be ideal for anyone who does not experience joy when they think of money! The book helps you to know in your head and in your heart, what it is like to truly experience, that wealth is more than money.