

Karen Kuklinski, UpTwist Marketing:
PR Writing for Mackey McNeill, Author, Speaker, Business Owner, Cincinnati 12/2003

Mackey McNeill, CPA

Mackey McNeill is a dynamic, powerful speaker, who radiates the abundant energy that she invites audiences to create in their life. Mackey captivates listeners by magically weaving together personal stories, life-transforming questions and practical money advice.

Drawing on her own journey, Mackey leads participants on a path of self discovery and financial success. "She is that rare combination of a Wall Street Smart business woman and Inspiring Life Coach," explains one participant.

The most common phrase used to describe Mackey's presentations? "Life Changing" – and these words are written on feedback forms and in letters filled with tales of joy and financial breakthroughs. Her book "The Intersection of Joy and Money" was recognized as the 2003 Most Life Changing Book and Outstanding Book of the Year by Independent Publishers.

Mackey is the founder of one of the largest women-owned businesses in Greater Cincinnati, a consulting and financial services firm called The Advisory Team. She is a CPA, Personal Financial Specialist (PFS), and has a certificate of Educational Achievement from the AICPA in Personal Financial Planning. Currently a national speaker, author and consultant to top businesses, Mackey is widely regarded as "The Prosperity Advisor."

MOST REQUESTED PROGRAMS:

THE INTERSECTION OF JOY AND MONEY

Joy and Money can exist at the same time! Based on Mackey's Award Winning Book, this keynote style presentation, reveals the Five Paths to creating the wealthy, abundant life of your dreams. Reveal your money fantasies from "Time is Money" to "Debt is Bad" and be open, perhaps for the first time, to discovering a new wealthy paradigm around money.

PROSPERITY IN ACTION

Inspirational and life changing, this interactive seminar addresses money from the inside out. Starting inside, you reflect on the beliefs that have shaped your money life starting with your earliest childhood memories. You then learn a simple and effective plan to review and improve the thirteen areas of your money life. Make this year and all that follow....full of joy and abundance.

GOOD DEBT, BAD DEBT

Credit cards, mortgages and home equity loans, oh my! Cars, boats and holiday gifts, oh no! One of the most common money myths is that "Debt is bad." Attend this enlightening presentation to discover new ways to bring your spending in alignment with your desires and to use debt wisely.

SOCIALLY RESPONSIBLE INVESTING

Social and Environmentally Responsible Investing give you the power to vote with your pocket book. Do you know the track record of the companies you invest in? What values are important to you? Find out how to identify SRI firms that foster a healthy planet, treat employees with respect, and make decisions with integrity....and that resonate with your own unique, personal set of values.

BALANCE, POWER AND WISDOM for WOMEN

Mackey loves her life and it shows! Through the joys and challenges of being a woman business owner, Mackey has gained balance, wisdom and power – and valuable insights as to what works! For example, should you have separate home and work personalities? Is it okay to 'take care' of the feelings of your employees? Connect with your own authentic, feminine style and become a powerful leader that inspires both yourself and others to succeed.

INSPIRATIONAL QUOTE:

"The Intersection of Joy and Money happens when you are present to both joy and money simultaneously in the now. This is true prosperity."