Karen Kuklinski, UpTwist Marketing:
Holiday Sales Letter, Prosperity Publishing, Cincinnati, OH, 12/2003

## 12/17/2003

Hello Friends!
First, thank you for making this year such a successful one for The Intersection of Joy and Money, A Workbook for Changing Your Relationship with Money. With your help, I've been able to make 2003 not only a life changing one for me - but for the hundreds of people who have bought my book and attended my seminars. This is my dream come true, to make a difference!
"In the short time I have engaged (this) process, my life has transformed beyond what I could have imagined...and my bank accounts are all off the charts! Mackey McNeill is pure Magic!"
-- Lucy Morris, President, Phoenix Possibilities, Inc.

## Short Quiz:

## A. Do you have a plan in place to make 2004 your most abundant year yet?

If not, perhaps this is your time! The Intersection of Joy and Money can help you identify your beliefs and fantasies about money, and uncover what it will take to live the life of your dreams.

## B. Are you giving money or gift cards to friends and family on your holiday gift list?

If yes, you are giving one of the most popular gifts ( $20 \%$ of all holiday sales)! It is a gift everyone loves to receive. This year, perhaps consider adding a copy of The Intersection of Joy and Money. Customers have told me that this transformed their gift from money (good) to money \& a plan (even better)!

## C. How did it get to be Christmastime already?

Ah! The age-old question. If you have the answer to this one - please let me know!

## Holiday Special

For the holidays, I would like to extend a special offer to you. The Intersection of Joy and Money will be available to you at the prices below through December 19, 2003. And, I will sign each book with a personal prosperity message for your intended recipient (please include name of recipient (s) with order).

For 1-2 copies . $\$ 21.95$ per book
For 3-5 copies................ $\$ 19.95$ per book
For 6-9 copies............... $\$ 17.95$ per book
For 10+ copies................ $\$ 14.95$ per book

This represents a discount of \$3-\$10 off the regular \$24.95 retail price. Shipping charges are $\$ 3 /$ book for book rate and $\$ 5 /$ book for priority mail. Free gift wrapping is included!

To order, simply reply to this email with the number of copies you desire and shipping information. We will be in touch to confirm your order.

Thank you again. Blessings.
Mackey McNeill

