Karen Kuklinski, UpTwist Marketing: Web-Site Article for www.joyandmoney.com , Cincinnati 2/2004

Beyond the Basics

"I gave a copy of 'The Intersection of Joy and Money' to my 19-year-old son for Christmas. It is difficult to get him to read anything unless it is related to cars. He ended up taking Mackey's book and the Dictionary with him to Europe. He said he'd be back in a year and that these are the two books he needs to 'get smart.'" -- Terri Bonar-Stewart

"Mackey NcNeill's book has helped me open up to a new way of looking at money."

Terri Bonar-Stewart has moved way beyond the basics, to have an enormous impact on her community. Building on the difference she has made to her clients, through her successful human resource consulting business, Just the Basics, Inc. Terri has made it her mission to help inner city adults get a higher education.

The Urban Learning Center (ULC) offers a unique program to inner city adults. The college courses are held in their neighborhood where the students feel safe and comfortable; the professors travel to the students. The cost to the student is \$20/per class. Child care is provided free of charge. The classes are held evenings and weekends to better fit the students' job schedules. Each class is recognized for credit from each of the major educational institutions in Northern Kentucky.

As the Chair of the ULC Scholarship Campaign, Terri has helped raise \$500,000 in scholarship funds – half-way to her commitment of \$1,000,000.

"Mackey's book has enabled me to see money as a tool for doing good, not as a measurement for doing well. This is the same message of abundance, money and flow that I hope for my son, and for the students at the Urban Learning Center," explains Terri.

Terri met Mackey ten years ago through the Northern Kentucky Small Business Development Center. Over the years their relationship grew, and Terri was a client of Mackey's CPA firm The Advisory Team, for many years.

Terri feels that the work she has done with "The Intersection of Joy and Money" has made a difference in her business, community and home life, and that all of her results are inter-related.

"And now," says a smiling Terri, "Mackey's expertise is available to everyone. My advice is to go to the bookstore, pick up a copy and read Chapter Two – its seven pages. This was enough to pique my interest to a new approach to money. Then buy the book, so that you, too, can begin your journey to joy."

www.justthebasics.com (link to Terri's business site)

www.urbanlearningcenter.org (link to Urban Learning Center site)